

I. Improvement of the availability and accessibility of appropriate and correct information on IYCF for the population

- Existing IEC documents on IYCF will be reviewed and evaluated.
 - IYCF habits/behavior in different regions, localities and ethnic groups will be surveyed and researched on.
 - Existing materials will be updated and amended.
 - A new package of IEC materials on IYCF will be researched on, created and developed (it will be published in many ethnic languages)
 - Materials on BF, including flip charts, leaflets, VCDs, posters, manuals...
 - Guidelines on proper weaning practice, including flip charts, leaflets, VCDs, posters, manuals...
 - Guidelines on child care in exceptionally difficult circumstances (HIV infection, severe malnutrition, and other chronic diseases).
 - Counseling software on IYCF is produced and distributed to health facilities and nutrition counseling centers.
 - Necessary communication equipment to health facilities will be provided.
 - Distribution network to deliver IEC materials to community and families is to be established
 - Nutrition counselors and collaborators will be provided with training and refresher training, thus being updated on nutrition information/knowledge, communicative skills on IYCF, proper weaning practice, and the utilization of new IEC materials.
- A corner for counseling and communicating on IYCF in communal health stations will be established.